

Julie Martin
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5 years' experience in advising customers and sales for prestigious fashion establishments

Career objective: To become a sales consultant in the fashion sector

Summary of qualifications

- Very good customer contact skills
- Recognized selling skills
- Good communication skills
- Good teamwork skills
- Organization and thoroughness

Professional experience

2016 – 2022 Demonstrator for WWW brand

Company XXX – Gatineau, Quebec – increase in sales of 8% since 2003

- Greeted and advise customers
- Informed them of all the particularities of the WWW brand
- Managed and organized the stand
- In charge of monthly orders
- Received and put away merchandise
- Prepared and put forward the point of sale during demonstrations
- Established the quarterly sales forecast, jointly with the purchasing office

2015 – 2016 Sales consultant

Company YYY – Gatineau, Quebec

- Greeted customers
- Provided customers with information
- Contributed to reaching the store's sales objectives
- Participated in the promotions and contests organized by the store
- Promoted protection plans and extended warranties
- Prepared orders, processed them and arranged for delivery
- Maintained a high level of product knowledge



2012 – 2015 Sales advisor

Company HHH - Gatineau, Quebec

- Assisted and satisfied customers, by guiding them toward products that matched their requests
- Managed and optimized the departments
- Highlighted the products of the new line via a clear offer

Education and development

2015 "In-store sales"

Internal professional training of 7 days – Company AAA

2011 Diploma of secondary studies

XXX School, Quebec

Social commitment

Member of the YYY music festival organizing committee for the past two years